

Rhythm of the Night

NY Steak contributes to the Bronx music scene with Latin Jazz Nights

By Kristina M. Dodge

The Bronx is alive with the sound of music, and Yankee Stadium's NY Steak is doing its part to help the borough maintain its reputation as a musical hotbed.

Friday evenings when the Yankees are on the road, the steak house takes on a lounge feel when the restaurant opens its doors for Jazz Night, one of a series of events designed to draw in new business while offering the community diverse entertainment options and a reason to come to the Stadium on non-game days and year-round.

"There's a very big need for events like this in the neighborhood," said Joseph De Jesus, assistant general manager of NY Steak. "It's a growing neighborhood, and with our new borough president, with Grand Concourse becoming a historical landmark, with the colleges now and revitalization happening, I think this is a great space and a great place for it."


Given the borough's musical history — it boasts the monikers *El Condado de la Salsa*, the County of Salsa, and The Boogie Down Bronx — and its large Latino population,

live contemporary jazz with Afro-Latin accents made perfect sense, said De Jesus.

The steak house recently featured the musical talents of Jennifer Jade and The Jazz Immigrants. The classically trained singer is a Bronx native and loves performing for the home crowd.

"People have this idea that the Bronx is devoid of culture, so for me, my mission — especially when I travel abroad to perform — is to say initially that I am from the Bronx and that I am also Latina," Jade said during the break of a June 25 performance that had her dancing with guests as well as singing. "The Stadium is a nice place where people are able to come and witness what's created in their own backyard."

There is no cover charge for Jazz Nights, and, in addition to its regular dinner menu, the restaurant features drink specials and complimentary hors d'oeuvres with a Latin flavor.

NY Steak also hosts other events, including comedy shows and wine tastings. For more information, including dates and times for upcoming Jazz Nights, visit www.nysteak.com or call (646) 97-STEAK (977-8325). 



BRONX NATIVE JENNIFER JADE PERFORMED JUNE 25 AT NY STEAK WITH HER BAND, THE JAZZ IMMIGRANTS.