Relocation Program Guide
For The New
Yankee Stadium
The Cathedral of Baseball,
The House that Ruth Built, The Stadium
and The Voice of Yankee Stadium – Bob Sheppard.
Gehrig, DiMaggio, Mantle, Yogi, Jackson,
Mo, Jeter, Jorge and A-Rod. Grandpa, Mom, Dad, Sis,
the greenest grass, the bluest sky,
the 4 train, the ghosts, the roar and the goose bumps.
Home of the greatest franchise
in the history of sports…
26 and counting.

Yankee Stadium
Forever
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For more than eight decades, the current Yankee Stadium (“Yankee Stadium”) has been the primary showcase for the New York Yankees (the “Yankees”) and an enduring icon as the pinnacle of professional sports. Yankee Stadium will forever call to mind the team’s unprecedented 26 (and counting) World Series championships, as well as the memorable performances of Yankees greats—from yesteryear heroes, such as The Babe, The Iron Horse, The Yankee Clipper, The Scooter, Yogi, The Mick, Roger Maris, The Chairman of the Board, Mr. October, Thurman Munson, Goose, Catfish, Bernie and Paulie, to the current established and emerging Yankees greats, such as The Captain, Mo, Jorge, A-Rod, Joba and Cano, who continue to uphold the Yankees’ unparalleled tradition of excellence.

For 2009 and beyond, the home of the most successful and storied franchise in the history of sport will be located in a new, state-of-the-art stadium just a home run distance away from Yankee Stadium. The new Yankee Stadium (the “new Yankee Stadium”) will merge the glorious past and future greatness of the Yankees to create the ultimate fan experience by providing the latest technology, luxurious fan amenities and customer service in a setting that will feel both reassuringly familiar and surprisingly fresh.

A Fabled Stadium Inspires the Future

AERIAL VIEW OF THE NEW YANKEE STADIUM

This Guide (as hereinafter defined) is a statement of general policy. It does not create legal rights. The Yankees reserve the right, with or without notice to recipients of this Guide, including Licensees (as hereinafter defined), to amend, modify, terminate and/or depart from the Relocation Program under any circumstance in the Yankees’ sole and absolute discretion. All licensing of Plans at the new Yankee Stadium is subject to approval by the Yankees and may be refused in the Yankees’ sole and absolute discretion. Access to certain areas in the new Yankee Stadium, including, without limitation, the new Yankees Premium Offering locations, various suites, lounges, clubs, etc. (which areas may change from time to time in the Yankees’ sole and absolute discretion), may be restricted to fans with appropriate tickets and/or passes, as the case may be, in the sole and absolute discretion of the Yankees. Certain facts, figures and renderings are approximate and preliminary and thus subject to change.
Welcome to the Future Home of the New York Yankees

As a valued member of the Yankees family, you have been sent this Relocation Program Guide (the “Guide”) along with other relocation information concerning the Yankees’ relocation program (the “Relocation Program”). As part of the Relocation Program, you will be required to complete an online questionnaire (the “Relocation Program Questionnaire”) seeking information regarding your Yankees Season1 ticket license plan(s) (each a “Plan”) and seat location preferences. This Guide is intended to be a comprehensive source to which licensees under a Plan (“Licensees”) can turn for information pertaining to the Relocation Program.

As described in detail in the “Relocation Program” section of this Guide, Licensees may elect, depending upon the type of Plan currently held, to continue under the same or a similar type of Plan (to the extent offered for the 2009 Season) or upgrade or downgrade to a different Plan, subject to availability. Licensees also may elect to take advantage of one of the entirely new luxury experiences available as part of one of the Yankees Premium Offerings. The Yankees Premium Offerings will provide enhanced levels of amenities, service, comfort and convenience that were previously unavailable at Yankee Stadium. Yankees Premium Offerings at the new Yankee Stadium will be offered on a Full Season multi-year basis only. The various categories and benefits associated with the Yankees Premium Offerings are described in further detail in the “Yankees Premium Offerings” section of this Guide.

As used herein, “Season” means the Major League Baseball (“MLB”) regular season games and specifically excludes all Jewel Events. Jewel Events are those games or events designated by MLB from time to time, including the following: any postseason game(s), MLB All-Star Game, MLB All-Star Game-related activities, Fan Festival, Celebrity Softball Game, Workout Day, Home Run Derby, Futures Game and any other event so designated.
We have attempted to anticipate and answer the most common questions that will be asked by Licensees about relocation to the new Yankee Stadium in the two “Questions & Answers” sections of this Guide. Additional questions and answers are available on our web site at www.yankees.com. You also may visit our web site and take a virtual tour of the new Yankee Stadium to gain a better understanding of seat locations, their proximity\(^2\) to the playing field and sight lines.

While we have tried to provide you with as much information as possible about relocation to the new Yankee Stadium, we recognize that there may be questions you wish to address directly with a Yankees representative. As always, please feel free to contact us at (718) 293-6000, to speak directly with a Yankees representative, or via e-mail at relocation@yankees.com.

This is an exciting time for the Yankees organization and Yankees fans as we prepare to move to the new Yankee Stadium in time for Opening Day in 2009. The Yankees greatly appreciate your past support and look forward to making your relocation as straightforward and effortless as possible. We know you are going to love the new home of the Yankees.

\(^2\) WARNING: During all batting practices, fielding practices, warm-ups and the course of the game experience, hard hit baseballs and bats and fragments therof may be thrown or hit into the stands. Please stay alert and be aware of your surroundings.
Features & Amenities

The new Yankee Stadium will be all about choice, comfort, convenience and accessibility.

The expansive spaces that constitute the new Yankee Stadium pay homage to this remarkable franchise, glorifying its place in history. State-of-the-art amenities will allow fans to customize their new Yankee Stadium experience.

**Improved Comfort & Sight Lines**

From the Bleachers to the new Yankees Premium Offerings, every fan will have more comfortable seating that offers improved sight lines. Two seating decks, instead of three, will allow for approximately two-thirds of the seats to be located in the lower deck and seats down the left-field and right-field foul lines will be angled more toward the infield. In addition, the backstop will be positioned approximately 20 feet closer to home plate.

**Improved Food Options & Concourse Areas**

A wide variety of food options and concourse concession stands, which will include accessible counters, with cooking, grilling and frying capabilities and a view of the playing field will be located throughout the new Yankee Stadium. In addition, more restrooms, including family-style restrooms, will be located throughout the concourse areas, providing greater convenience and more choices for all fans.

**Customer Service**

Representatives will be available at all games and during regular business hours to assist fans in personalizing their visits to the new Yankee Stadium.

**Increased Size**

The additional 500,000 square feet makes the new Yankee Stadium 63 percent larger than the current Yankee Stadium.

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**WARNING:** During all batting practices, fielding practices, warm-ups and the course of the game experience, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands. Please stay alert and be aware of your surroundings.
The new Yankee Stadium will be fully compliant with and meet all of the Americans With Disabilities Act ("ADA") Standards for Accessible Design, as well as the New York City and State standards and requirements. Wheelchair-accessible, aisle-transfer and companion seating will be available at a variety of price points and in a variety of seating locations, including the new Yankees Premium Offerings seat locations. United Spinal Association has been working with the Yankees in order to help build one of the most accessible new baseball stadiums in the country. As a result of periodic outreach meetings, the work of volunteer task groups and feedback from the community, two LED ribbon board displays with closed captioning, accessible counters at concession stands, Assistive Listening Devices and family-style restrooms are just a few of the features that have been added to make the new Yankee Stadium more accessible and enjoyable for the Yankees faithful fans with disabilities.

Making the new Yankee Stadium accessible for our guests with disabilities is an ongoing commitment. Additional information will be provided as it becomes available in the future.

Please direct any questions or comments to:

ADA Manager
VOICE: (718) 579-4510
Yankee Stadium
TTY: (718) 579-4595
Bronx, NY 10451
FAX: (718) 293-4841

E-mail us at DisabledServices@yankees.com
Signature Spaces

Baseball is just the beginning at the new Yankee Stadium. Numerous distinct entertainment choices await fans every day of the year.

**Great Hall**
The Great Hall spans 31,000 square feet and serves as a main entrance and boulevard to retail stores and food and beverage amenities. It will feature a 10mm HD video board measuring 24 (height) x 36 (width) and a 10mm LED ribbon board measuring 5 (height) x 383 (width).

**Banquet, Conference and Business Center**
The Banquet, Conference and Business Center features full audio/video capabilities, including video conferencing, liquid crystal display projectors and wireless microphones for presentations, enabling corporate guests to conduct business while enjoying the baseball experience.

**Museum**
The Museum features baseball artifacts and provides an interactive area for adults and children alike.

**Yankees Steakhouse and Grill Room**
The bi-level restaurant provides two unique dining experiences year round.

**Martini Bar**
The Martini Bar provides a unique space where fans can enjoy their favorite drink while enjoying a view which overlooks the Great Hall.

**Sports Bar**
The Sports Bar is located in center-field with great views of Monument Park and the playing field.

**Art Gallery and Memorabilia Store**
The Art Gallery and Memorabilia Store features the works of a world-renowned artist, as well as collectibles showcasing great moments in Yankees history.

**Four Distinct Retail Stores**
The four distinct retail stores, each containing fixtures and layouts similar to those in an upscale mall, include the Home Plate Store, New Era Store and Great Hall Store. The fourth location is the Art Gallery and Memorabilia Store on the Field Level concourse.
Seating Levels in the New Yankee Stadium

From the Field Level to the Grandstand Level, seating in the new Yankee Stadium has been configured to provide an enhanced viewing experience. All seats on the Field, Main, Terrace and Grandstand Levels of the new Yankee Stadium feature cup holders and have more legroom (33, 36 and 39) than those in Yankee Stadium (29.5). Moreover, the width of the new Yankee Stadium seats ranges from 19 to 24 as compared with the widths in Yankee Stadium, which are 18 to 22.

**FIELD LEVEL**

Field Level seats provide a world-class viewing experience. Approximately 3,000 Field Level seats are fully cushioned (seat and back) suite style seats, while the balance of the Field Level seats (approximately 8,000) feature cushioned bottoms (approximately 5) and padded backs for maximum comfort. Additionally, in-seat wait service will be available for most fans in the Field Level seats.

**MAIN LEVEL**

There are approximately 12,000 seats located on the Main Level. As it is the second level of the new Yankee Stadium, the seats on the Main Level are on top of the action and provide great views of the playing field.

**TERRACE LEVEL**

The open layout of the Terrace Level will ensure you rarely ever miss the action on the playing field. The Terrace Level contains approximately 4,500 seats, which are complemented by open concourses and concession stands.

**GRANDSTAND LEVEL**

Watch the Yankees while sitting in the shadow of the iconic frieze, a signature feature that dates back to the original Yankee Stadium. The Grandstand Level contains approximately 11,000 seats, which are complemented by open concourses and concession stands.

**BLEACHERS**

The approximately 5,000 bleacher seats have easy access to delicious ballpark fare at the outdoor food court while providing the unique experience that “Bleacher Creatures” have come to know and love.

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**WARNING:** During all batting practices, fielding practices, warm-ups and the course of the game experience, hard hit baseballs and bats and fragments thereof may be thrown or hit into the stands. Please stay alert and be aware of your surroundings.
"I am thinking about the future and the new Yankee Stadium being built next door. There is no doubt in my mind that the Yankees should have the best ballpark in baseball, and I will make sure our new home does justice to the great tradition of this franchise... Yankees fans deserve nothing less."

George M. Steinbrenner III
The Yankees are proud to introduce Yankees Premium – an invitation to an entirely new once-in-a-lifetime experience. Yankees Premium delivers an array of exclusive experiences for those with discerning tastes who seek the very best that life has to offer. Yankees Premium offers exclusive settings and luxurious fan amenities, providing an unparalleled gameday experience. Yankees Premium is the perfect setting in which to entertain business associates, family and friends.

The new Yankee Stadium will have several Yankees Premium Offerings for Licensees interested in a brand-new luxury experience, subject to availability. To learn more about Yankees Premium Offerings in the new Yankee Stadium please go to www.yankees.com/yankeespremium, call us at (718) 508-3955 or e-mail us at premium@yankees.com.

The opening of the new Yankee Stadium will happen only once. Now is the time to secure one of the Yankees Premium Offerings and take full advantage of this entirely new momentous opportunity.
Legends Suite

Seating for the Legends Suite, which is located in the 25 sections closest to the playing field, extending from home plate down each baseline, offers an unprecedented new experience. Guests will delight in the unique privileges and premium amenities available to a Licensee of the Legends Suite, including comfortable, cushioned suite seats elegantly constructed with teak arms, the convenience of in-seat wait service, concierge services, private restrooms and an all-inclusive generous selection of quality food and non-alcoholic beverages. Fine dining is available at the exclusive bi-level Legends Suite Club and will feature varying all-inclusive options, including, from time to time, à la carte and performance-cooking stations, along with cocktail service. Further, access to two exclusive Legends Suite Dugout Lounges, containing additional all-inclusive food and beverage offerings, helps make the Legends Suite the most coveted ticket in sports.

For additional information call (718) 508-3955, e-mail us at premium@yankees.com or visit www.yankees.com/yankeespremium.
Luxury Suites

Consider the satisfaction of watching sport’s most storied franchise from the comfort of your own private Luxury Suite. The Luxury Suites are located on the Suite Level and the viewing area of each Luxury Suite can accommodate either 16 (12 permanent exterior seats and 4 interior seats) or 22 (16 permanent exterior seats and 6 interior seats) guests.

Luxury Suites at the new Yankee Stadium combine convenience and elegance with personalized service and high-end amenities for the very best live event experience. Luxury Suites feature two distinct interior areas thoughtfully designed for guest interaction – a bar area with granite countertops, exquisite wood paneling and high-top chairs, as well as a lounge area with plush leather furnishings and wall-to-wall carpeting. Additional amenities include a private restroom, multiple HD televisions and a sliding glass window that opens to exterior seating containing two rows of suite-style cushioned seats with teak arms. In addition to your Luxury Suite, you and your guests will have access to the exclusive Suite Lounge located behind home plate, featuring lounge-style seating, a full bar and premium food and beverage selections. Access to preferred parking, a private entrance and concourse primarily for Luxury Suite Licensees and the availability of a personal concierge service help to heighten the Luxury Suite experience.

For additional information call (718) 508-3955, e-mail us at premium@yankees.com or visit www.yankees.com/yankeespremium.
Located on the Suite Level, the 74-seat Club Suite is a unique offering that combines four Luxury Suites into one expansive shared suite, providing an experience similar to a Luxury Suite but customized to fit your needs. The Club Suite features an all-inclusive premium food and beverage service (alcoholic beverages are available for purchase), indoor and specifically designated outdoor seating, private restrooms, HD televisions, access to preferred parking, concierge service and entry to the Suite Lounge, a separate exclusive indoor lounge, located behind home plate, featuring a full bar and premium food and beverage selections.

For additional information call (718) 508-3955, e-mail us at premium@yankees.com or visit www.yankees.com/yankeespremium.
Main Level Outdoor Suite

An enhanced gameday experience awaits fans at the Main Level Outdoor Suite. Located in the nine sections of the Main Level directly behind home plate, its elevated position allows for some of the best views of the playing field. A collaboration of elegance and comfort is evident in the 1,200 cushioned suite seats with teak arms. You and your guests will enjoy the convenience of in-seat wait service, as well as direct access to the exclusive Main Level Outdoor Suite Lounge. This climate-controlled indoor environment, which includes private restrooms, is contiguous to the outdoor seating area, separated only by a floor-to-ceiling glass wall. Inside, a four-sided cocktail bar and espresso station is the focal point of the space, flanked by plush leather couches, HD televisions and recessed lights illuminating classic photographs of Yankees greats. A generous menu selection, featuring savory ethnic cuisine, traditional ballpark fare and made-to-order brick-oven pizza, completes this world-class experience.

For additional information call (718) 508-3955, e-mail us at premium@yankees.com or visit www.yankees.com/yankeespremium.
Terrace Level Outdoor Suite

Located in the nine sections of the Terrace Level directly behind home plate is the Terrace Level Outdoor Suite. Its outdoor suite seating area is custom-designed with cushioned seats and padded backs to offer an extraordinary stadium experience and amazing views of the playing field. As part of your outdoor suite experience and available to you and your guests is the Terrace Level Outdoor Suite Lounge, a separate air-conditioned indoor environment with sophisticated décor that represents the height of urban elegance. A four-sided cocktail bar offers an exceptional selection of beverages accompanied by a myriad of HD televisions. Guests will enjoy a variety of menu options, including Coney Island-style grill items, traditional ballpark fare and made-to-order brick-oven pizza. Access to private restrooms provides an additional benefit at the Terrace Level Outdoor Suite Lounge.

For additional information call (718) 508-3955, e-mail us at premium@yankees.com or visit www.yankees.com/yankeespremium.
2009 Ticket License Plans

FULL SEASON PLAN
Similar to the 2008 Full Season Plan and somewhat similar to the 2008 “A” Plan. The “A” Plan (61 Games) will not be available in 2009.

The Full Season Plan is the best way to ensure the finest non-Premium Offerings seat locations for Opening Day 2009, the inaugural season of the new Yankee Stadium. A Full Season Plan will ensure you have a ticket to all the great games and related events that will take place during the Yankees’ historic first Season in the new Yankee Stadium, including Old Timers’ Day and all Games5 against the Yankees division and inter-league rivals, and will permit a Licensee to license the same seat location for all Yankees home games during the postseason. In addition, licensing a Full Season Plan will provide you with the opportunity to enjoy features and amenities such as discounts off Game Day ticket prices, ticket forwarding, ticket exchange (subject to availability) and the StubHub ticket resale program. The Plan also includes a complimentary New York Yankees Official 2009 Yearbook and a special gift just for Full Season Licensees.

41-GAME PLAN
New Plan in 2009. Similar to the 2008 “B” Plan; the “B” Plan (46 Games) will not be available in 2009. This Plan consists of Opening Day 2009, commencing the inaugural Season of the new Yankee Stadium, as well as every other alternating Game thereafter, for a total of 41 Games. The 41-Game Plan will permit a Licensee to license the same seat location for all Yankees home games during the postseason. In addition, licensing one of the 41-Game Plans will provide a Licensee with the opportunity to enjoy other features and amenities such as discounts off Game Day ticket prices, ticket forwarding, ticket exchange (subject to availability) and the StubHub ticket resale program.

20-GAME PLANS
New Plans in 2009. Similar to the 2008 20-Game Flex Plan, which will not be available in 2009. Two separate, designated 20-Game Plans will be available:

- Plan #1 will begin with the second Game of the Season and will consist of every fourth Game thereafter.
- Plan #2 will begin with the fourth Game of the Season and will consist of every fourth Game thereafter.

Benefits for both 20-Game Plans:
A 20-Game Plan will consist of the same great seats for all 20 Games and provide access to a pre-on-sale (prior to any public sale) for Yankees postseason home games.6 In addition, licensing a 20-Game Plan will provide a Licensee the opportunity to enjoy other features and amenities such as discounts off Game Day ticket prices, ticket forwarding, ticket exchange (subject to availability) and the StubHub ticket resale program.

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5As used herein, “Games” means the annual MLB home games, including, if applicable, one or more “tie-breaker” games played for the purpose of determining whether any postseason games will be participated in by the Club during the Season of the American League for determining the participants in the postseason games, but does not include pre-Season games, exhibition games or Jewel Events.

6Please note that Licensees will not be guaranteed tickets as part of any postseason pre-on-sale. All tickets will be subject to availability and additional restrictions.
15-GAME PLANS – FRIDAY PLAN+, SATURDAY PLAN+ AND SUNDAY PLAN+

New Plans in 2009. Similar to the 2008 “C,” “D” and “F” Plans; the “C,” “D” and “F” Plans will not be available in 2009.

The 2008 “C,” “D” and “F” Plans have been further developed and modified to create three new 15-Game Plans. Choose the Plan that best suits your needs.

• The Friday Plan+ consists of all 13 Friday Games, as well as two designated weekday Games, for a total of 15 Games. Please note that if Opening Day is scheduled for a Friday, another weekday Game will be substituted for Opening Day.

• The Saturday Plan+ consists of all 13 Saturday Games, as well as two designated weekday Games, for a total of 15 Games. Please note that if Opening Day is scheduled for a Saturday, another weekday Game will be substituted for Opening Day.

• The Sunday Plan+ consists of all 13 Sunday Games, as well as two designated weekday Games, for a total of 15 Games. Please note that the scheduled Opening Day is not included in this Plan.

Benefits for all 15-Game Plans:
A 15-Game Plan will include the same great seats for all 15 Games and will provide access to a pre-on-sale (prior to any public sale) for Yankees postseason home games.7 Licensing a 15-Game Plan will provide a Licensee the opportunity to enjoy other features and amenities such as discounts off Game Day ticket prices, ticket forwarding, ticket exchange (subject to availability) and the StubHub ticket resale program.

12-GAME PLANS

New Plans in 2009. Similar to the 2008 “G,” “H” and “I” Plans; the “G,” “H” and “I” Plans will not be available in 2009.

Two unique, designated 12-Game Plans will be available:

• Plan #1 will consist of 12 designated weekday Games.
• Plan #2 will consist of 12 designated weekday Games.

Benefits for both 12-Game Plans:
A 12-Game Plan consists of the same great seats for all 12 designated Games and will provide access to a pre-on-sale (prior to any public sale) for Yankees postseason home games.8 Licensing a 12-Game Plan will provide a Licensee with the opportunity to enjoy other features and amenities such as discounts off Game Day ticket prices, ticket forwarding, ticket exchange (subject to availability) and the StubHub ticket resale program.

11-GAME PLAN


The 11-Game Plan consists of the same great seats for all 11 designated weekday Games and will provide access to a pre-on-sale (prior to any public sale) for Yankees postseason home games.9 Licensing an 11-Game Plan will provide a Licensee with the opportunity to enjoy other features and amenities such as discounts off Game Day ticket prices, ticket forwarding, ticket exchange (subject to availability) and the StubHub ticket resale program.

7 Please note that participation in any postseason pre-on-sale will be subject to availability and additional restrictions.
8 Please note that participation in any postseason pre-on-sale will be subject to availability and additional restrictions.
9 Please note that participation in any postseason pre-on-sale will be subject to availability and additional restrictions.
2009 Ticket License Plans &

2009 Ticket License Plans & Locations

- Multi-Year Full Season - Premium
- Luxury and Party Suites
- Full Season
- Full Season, 41-Game, 20-Game
- Full Season, 41-Game, 20-Game, 15-Game, 12-Game, 11-Game
<table>
<thead>
<tr>
<th>Plan Type</th>
<th>Games Included in the Plan</th>
<th>Postseason Option</th>
<th>Similar 2008 Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL SEASON</td>
<td>All 81 Games.</td>
<td>Opportunity to license your same seat location for all Yankees home postseason games.</td>
<td>Full Season Plan and &quot;A&quot; Plan</td>
</tr>
<tr>
<td>41-GAME PLAN</td>
<td>Every other Game, beginning with Opening Day.</td>
<td>Opportunity to license your same seat location for all Yankees home postseason games.</td>
<td>&quot;B&quot; Plan</td>
</tr>
<tr>
<td>20-GAME PLAN #1</td>
<td>Comprised of 20 designated Games. The Plan begins with the second Game of the Season and includes every fourth Game thereafter.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>Flex Plan</td>
</tr>
<tr>
<td>20-GAME PLAN #2</td>
<td>Comprised of 20 designated Games. The Plan begins with the fourth Game of the Season and includes every fourth Game thereafter.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>Flex Plan</td>
</tr>
<tr>
<td>15-GAME: FRIDAY PLAN +</td>
<td>Comprised of 15 Games, including all Friday Games and 2 designated weekday Games.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>&quot;F&quot; Plan</td>
</tr>
<tr>
<td>15-GAME: SATURDAY PLAN +</td>
<td>Comprised of 15 Games, including all Saturday Games and 2 designated weekday Games.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>&quot;D&quot; Plan</td>
</tr>
<tr>
<td>15-GAME: SUNDAY PLAN +</td>
<td>Comprised of 15 Games, including all Sunday Games and 2 designated weekday Games.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>&quot;C&quot; Plan</td>
</tr>
<tr>
<td>12-GAME PLAN #1</td>
<td>Comprised of 12 designated weekday Games.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>&quot;G,&quot; &quot;H&quot; and &quot;I&quot; Plans</td>
</tr>
<tr>
<td>12-GAME PLAN #2</td>
<td>Comprised of 12 designated weekday Games.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>&quot;G,&quot; &quot;H&quot; and &quot;I&quot; Plans</td>
</tr>
<tr>
<td>11-GAME PLAN</td>
<td>Comprised of 11 designated weekday Games.</td>
<td>Access to the pre-on-sale for Yankees home postseason games.</td>
<td>&quot;E&quot; Plan</td>
</tr>
</tbody>
</table>

10 Subject to the scheduled Opening Day exclusion.
11 Subject to the scheduled Opening Day exclusion.
12 Subject to the scheduled Opening Day exclusion.
Stadium

Your Future Seats Are Here
## Stadium Comparison

<table>
<thead>
<tr>
<th>Historical Date</th>
<th>Current</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPENING DAY</td>
<td>1923</td>
<td>2009</td>
</tr>
</tbody>
</table>

### Existing Field Dimensions Maintained

<table>
<thead>
<tr>
<th>FIELD DIMENSIONS</th>
<th>Left Field</th>
<th>318'</th>
<th>Left Field</th>
<th>318'</th>
</tr>
</thead>
<tbody>
<tr>
<td>Left Center</td>
<td>399'</td>
<td></td>
<td>Center</td>
<td>399'</td>
</tr>
<tr>
<td>Center</td>
<td>408'</td>
<td></td>
<td>Right Center</td>
<td>408'</td>
</tr>
<tr>
<td>Right Center</td>
<td>385'</td>
<td></td>
<td>Right Field</td>
<td>385'</td>
</tr>
<tr>
<td>Right Field</td>
<td>314'</td>
<td></td>
<td></td>
<td>314'</td>
</tr>
</tbody>
</table>

**More Comfortable Seating**

<table>
<thead>
<tr>
<th>TOTAL SEATING CAPACITY</th>
<th>56,886</th>
<th>52,325 (includes Standing Room)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEAT WIDTH</td>
<td>18” to 22”</td>
<td>19” to 24”</td>
</tr>
<tr>
<td>LEGROOM BETWEEN ROWS</td>
<td>29.5”</td>
<td>33” to 39”</td>
</tr>
<tr>
<td>CUP HOLDERS</td>
<td>N/A</td>
<td>Cup holders in most seating in the general seating bowl, excluding the Bleachers</td>
</tr>
<tr>
<td>HOME PLATE TO BACKSTOP</td>
<td>72' 4”</td>
<td>52' 4”</td>
</tr>
<tr>
<td>LUXURY SUITES</td>
<td>36 (Club and Loge Levels)</td>
<td>47 (Suite Level)</td>
</tr>
<tr>
<td>PARTY SUITES</td>
<td>N/A</td>
<td>8 (410 total seats)</td>
</tr>
</tbody>
</table>

### Stadium Amenities for Convenience

| AVERAGE CONCOURSE WIDTH | 17”  | 35” |
| FIXED CONCESSION POINTS OF SALE RATIO | 1 for every 260 Fans (not including portable and in-seat wait service locations) | 1 for every 172 Fans (not including portable and in-seat wait service locations) |
| RESTROOM FIXTURES       | 640 (1 for every 95 Fans) | 866 (1 for every 66 Fans) |
| FAMILY-STYLE RESTROOMS  | N/A   | 12 |
| RETAIL STORES [SQUARE FEET] | Approximately 6,800 | Total Approximately 11,560 Home Plate Store 5,825 Art Gallery/Memorabilia Store 1,735 Great Hall Store 2,435 New Era Store 1,565 |

### DINING AND LOUNGE OPTIONS

| Yankee Club | Stadium Club | Pinstripe Pub | Great Moments Room | Legends Club (bi-level) | 2 Legends Dugout Lounges | Grill Room | Yankees Steakhouse | Membership Club | Main Level Outdoor Suite Lounge | Terrace Level Outdoor Suite Lounge | Martini Bar | Sports Bar | Outdoor Patio Area | Outdoor Food Court | Indoor Food Court |
|-------------|--------------|---------------|-------------------|------------------------|-------------------------|-------------------------|-------------|-------------------|------------------|-----------------------------|-----------------------------|-------------|-----------|-------------------|-------------------|------------------|

| MAIN VIDEO SCOREBOARD | 25’ (height) x 33’ (width) | 25mm (Standard Definition) | 59’ (height) x 101’ (width) | 16mm True-HD |

| GREAT HALL TRUE-HD VIDEO BOARD AND LED RIBBON BOARD | N/A | 24’ (height) x 36’ (width) (Video Board) | 5’ (height) x 383’ (width) (Ribbon Board) |

| ELEVATORS | 3 | 16 |
| STAIRCASES | N/A | 81 |
Current Stadium Seating
<table>
<thead>
<tr>
<th>Seating Category</th>
<th>Full Season Price</th>
<th>41-Game, 20-Game, Partial Season Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEGENDS</td>
<td>*</td>
<td>N/A</td>
</tr>
<tr>
<td>FIELD</td>
<td>$325</td>
<td>N/A</td>
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<tr>
<td>FIELD</td>
<td>$225</td>
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<tr>
<td>FIELD</td>
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<tr>
<td>FIELD</td>
<td>$150</td>
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<tr>
<td>FIELD</td>
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<tr>
<td>FIELD</td>
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<tr>
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<tr>
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<tr>
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</tr>
<tr>
<td>MAIN</td>
<td>$45</td>
<td>$50</td>
</tr>
<tr>
<td>LUXURY SUITE</td>
<td>*</td>
<td>N/A</td>
</tr>
<tr>
<td>CLUB SUITE</td>
<td>*</td>
<td>N/A</td>
</tr>
<tr>
<td>PARTY SUITE</td>
<td>*</td>
<td>N/A</td>
</tr>
<tr>
<td>TERRACE SUITE</td>
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</tr>
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<td>BLEACHERS</td>
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</tr>
<tr>
<td>ACCESSIBLE SEATING</td>
<td>**</td>
<td>**</td>
</tr>
</tbody>
</table>

* For additional information call (718) 508-3955, e-mail us at premium@yankees.com or visit www.yankees.com/yankeespremium.

** For additional information call (718) 579-4510 or e-mail us at DisabledServices@yankees.com.
The relocation to the new Yankee Stadium is a momentous, once-in-a-lifetime event for the Yankees and Yankees fans. In connection with the development of the Relocation Program for the new Yankee Stadium, we conducted our own internal analysis and canvassed various industry sources, including sports teams that recently engaged in a relocation program. As a result of such efforts, the goal of the Relocation Program is to provide as many Licensees as possible with the opportunity to tailor their Plans to their seating preferences at the new Yankee Stadium.
In order to make your relocation as seamless and convenient as possible, here are some answers to questions that will likely arise from the Relocation Program. While we have tried to anticipate your questions, we are happy to answer any other questions you may have concerning the Relocation Program and the new Yankee Stadium. Please visit our web site, www.yankees.com, or contact us at (718) 293-6000 or via e-mail at relocation@yankees.com, and we will be happy to help.

**Part 1: New Stadium – General Information**

1. Where will the new Yankee Stadium be located?
   The new Yankee Stadium will be located one block from Yankee Stadium at 161st Street and River Avenue, Bronx, New York. The enclosed “New Yankee Stadium” Digital Video Disc is a convenient source of new Yankee Stadium information. In addition, please note that you can access a virtual tour of the new Yankee Stadium online at www.yankees.com.

2. Will the seat sections in the new Yankee Stadium be numbered in the same manner and order as they are in Yankee Stadium?
   No. We took advantage of the opportunity to number the seating areas in the new Yankee Stadium to reflect the original sequential section numbering system used in the original Yankee Stadium in 1923. Please see page 28 for greater detail.

3. On which side of the new Yankee Stadium will the Yankees dugout be located?
   The first-base side.

4. What public transportation options are available for traveling to and from the new Yankee Stadium?
   Since the new Yankee Stadium will be located one block from Yankee Stadium, the current modes of mass transportation for travel to and from Yankee Stadium will continue to be available. In addition, in or about April 2009, a new Metro-North station will be located within walking distance of the new Yankee Stadium. It is expected that all three lines (Harlem, Hudson and New Haven) will be accessible at the new Yankee Stadium Metro-North station.

5. Will the new Yankee Stadium offer seating for guests with disabilities?
   The new Yankee Stadium will be in full compliance with all ADA requirements (as well as similar New York State and New York City requirements) and will offer wheelchair, aisle-transfer and companion seats in a variety of seat locations and prices, including the new Yankees Premium Offerings seat locations. Further information is contained in the “Guests With Disabilities” section of this Guide.
Questions & Answers

Part 1: Relocation Program – General Information

1. Which Licensees are eligible for the Relocation Program?

All Licensees who licensed and maintained a Plan for the 2008 Season will be eligible to participate in the Relocation Program for the new Yankee Stadium.

2. How was the Relocation Program designed?

The Relocation Program has been designed to provide as many Licensees as possible with the opportunity to tailor their Plans to their seating preferences in the new Yankee Stadium.

3. What types of Plans will be offered for the new Yankee Stadium?

Beginning with the 2009 Season, the Yankees will offer a Full Season Plan, a 41-Game Plan, two different 20-Game Plans, three different 15-Game Plans, two different 12-Game Plans and an 11-Game Plan. Please see pages 20-21 for more information.

4. Which Plans that are offered during the 2008 Season will not be offered for the 2009 Season?

The current “A” Plan (61 Games) will no longer be offered after the conclusion of the 2008 Season. In addition, all other current Plans, other than the Full Season Plan, will be modified commencing with the 2009 Season. Please see pages 20-21 for more information.

5. I am an “A” Plan Licensee for the 2008 Season. What will my options be in the new Yankee Stadium?

The “A” Plan, which currently includes 61 Games, will not be offered in the new Yankee Stadium. All “A” Plan Licensees will be assigned Full Season Plans in a location in the new Yankee Stadium that is reasonably comparable to their location during the 2008 Season (as determined by the Yankees in its sole and absolute discretion). If you wish to decline the Full Season Plan that has been assigned to you, you should select the “decline” option online. A Yankees representative will contact you to discuss the 41-Game Plan and Partial Season Plan pool options. Please see pages 36-37 for more information.

6. I am a Partial Season Plan Licensee for the 2008 Season. What will my options be in the new Yankee Stadium?

At the present time, all current 2008 Partial Season Plans will be modified for the 2009 Season. However, you will be eligible to participate in the Relocation Program. You will initially be assigned to a Plan in a location that is based upon your preferences as indicated in the Relocation Program Questionnaire that you submitted. Please see pages 40-41 for more information.
7. I am a 20-Game Flex Plan Licensee for the 2008 Season. What will my options be in the new Yankee Stadium?

A 20-Game Flex Plan will not be offered for the 2009 Season. However, you will be eligible to participate in the Relocation Program. We will be offering two separate pre-determined 20-Game Plans for the 2009 Season. You will initially be assigned to a Plan in a location that is based upon your preferences as indicated in the Relocation Program Questionnaire that you submitted. Please see pages 40-41 for more information.

8. How will seats and seat locations be assigned in the new Yankee Stadium?

The Yankees will attempt to assign existing Full Season and “A” Plan Licensees seats in locations that are reasonably comparable to the location of the Licensee’s seats at Yankee Stadium (as determined by the Yankees in its sole and absolute discretion). With respect to existing “B” Plan and Partial Season Plan Licensees, the Yankees will attempt to assign seat locations in accordance with the Licensees’ seating preferences as expressed in the Licensees’ Relocation Program Questionnaires. However, please note, unlike existing Full Season and “A” Plan Licensees, under the Relocation Program, “B” Plan and Partial Season Plan Licensees will not receive reasonably comparable seat location assignments. All seat location assignments for existing “B” Plan and Partial Season Plan Licensees will be made in accordance with the Licensee’s preferences as reflected in the Relocation Program Questionnaire submitted by the Licensee. All seat locations will be determined by the Yankees, subject to the pool selection process. Please see pages 36, 38 and 40, respectively, for more information.

9. If I am a Licensee under an “A” Plan in 2008, how many seats can I license?

By accepting your initial Full Season Plan assignment, you will be entitled to license the same number of seats in the new Yankee Stadium as were included in your Plan at the end of the 2008 Season. The “A” Plan will not be offered in the new Yankee Stadium. Please see page 36 for more information.

10. If I am a Licensee under a “B” Plan in 2008, how many seats can I license?

By accepting your initial 41-Game Plan assignment or upgrading to a Full Season Plan, you will be entitled to license the same number of seats in the new Yankee Stadium as were included in your Plan at the end of the 2008 Season. Please see pages 38 and 39 and the answer to question 11 on page 34 for more information.
11. If I am a “B” Plan Licensee or Partial Season Plan Licensee in 2008, can I license a Full Season Plan?

In order to be eligible to receive an offer to license a Full Season Plan, you would need to indicate your desire to upgrade to a Full Season Plan on your Relocation Program Questionnaire and submit the Relocation Program Questionnaire by the Response Deadline\(^{13}\) that is reflected in the letter accompanying this Guide. You will then be placed in the Full Season Plan pool and a Yankees representative will contact you in accordance with your priority within the Full Season Plan pool. If you receive an offer to license seats under a Full Season Plan during the pool process, you will be entitled to license the number of seats which is equal to the number of Full Season Equivalent\(^{14}\) seats included in your Plan(s) at the end of the 2008 Season and, subject to availability, a maximum of the number of seats included in your largest Plan at the end of the 2008 Season. You may also choose to license fewer seats than your Full Season Equivalent. Please see page 35 for more information.

EXAMPLE: If you had four seats under a “B” Plan (46 Games) for the 2008 Season, the total number of seats covered by such Plan is 184. 184 seats divided by 81 equals 2.27 Full Season Equivalent seats. If you receive an offer to license seats through the Full Season Plan pool, you would be entitled to license two or fewer seats and, subject to availability, a maximum of four seats under a Full Season Plan.

EXAMPLE: If you had 10 seats under a Partial Season “C” Plan (15 Games), eight seats under a Partial Season “D” Plan (12 Games) and 10 seats under a Partial Season “E” Plan (Eight Games), all for the 2008 Season, the total number of seats covered by all Plans is 326. 326 seats divided by 81 equals 4.02 Full Season Equivalent seats. If you receive an offer to license seats through the Full Season Plan pool, you would be entitled to license four or fewer seats and, subject to availability, a maximum of 10 seats under a Full Season Plan.

12. Why can’t I be assigned the same seats in the new Yankee Stadium that I currently have in Yankee Stadium?

The design and configuration of the new Yankee Stadium differs from the current Yankee Stadium. Therefore, none of the decks, levels or sections of the new Yankee Stadium is comparable to those in Yankee Stadium.

13. May I license additional Plans during the Relocation Program other than the Plan to which I am initially assigned during the Relocation Program?

No. However, following the completion of the Relocation Program, you may request additional Plans, but such request will be subject to availability of seats for such Plan. Requests for additional Plans will be prioritized using the criteria discussed under the Relocation Program section of this Guide. You may speak to a Yankees representative in connection with your preferences by contacting us at (718) 293-6000 or contact us via e-mail at relocation@yankees.com.

14. Can I sell or otherwise transfer my right to participate in the Relocation Program or any Seniority\(^{15}\) or other priority status provided to me thereunder?

No. Any such attempt to sell or otherwise transfer any such right will result in immediate disqualification under the Relocation Program and may result in the termination of your current Plan and/or any Plan secured for the 2009 Season.

\(^{13}\)The “Response Deadline,” as used herein, is the deadline set forth in the letter that you received with this Guide.

\(^{14}\)As used herein, “Full Season Equivalent” means the total number of seats included in all Plans at the conclusion of the 2008 Season maintained by a single Licensee divided by 81. If this calculation results in a fractional amount, the fraction will be rounded down to the nearest whole number.

\(^{15}\)As used herein, “Seniority” shall mean the number of consecutive years a Licensee has maintained one or more Plans in good standing (i.e., paid in full), in accordance with the date on which Licensee’s first Plan was purchased, as determined by the Yankees in its sole and absolute discretion.
Relocation Program

This section outlines the Relocation Program for each type of Plan offered for the 2009 Season and describes your options to upgrade or change your current Plan(s). Please note that due to the high demand for Full Season Plans and the new Yankees Premium Offerings, a significant portion of the seats located within the infield on both decks of the new Yankee Stadium will be offered as part of Full Season Plans only. Please note that in the new Yankee Stadium, the Plans, the number and type of seating areas and the corresponding amenities will differ from those offered or provided in the current Yankee Stadium.

UPGRADING TO A FULL SEASON PLAN

All “B” Plan Licensees and Partial Season Plan Licensees will have the opportunity to upgrade to a Full Season Plan prior to the assignment by the Yankees of 41-Game Plan and Partial Season Plan seat locations, subject to availability.

If you are a current “B” Plan Licensee or a current Partial Season Plan Licensee, you must indicate your desire to upgrade to a Full Season Plan on your Relocation Program Questionnaire and submit the Relocation Program Questionnaire by the Response Deadline. You will then be placed in the Full Season Plan pool and a Yankees representative will contact you, in accordance with your priority within the Full Season Plan pool, to inform you of the inventory available in Full Season Plan seat locations. If you are a current “B” Plan Licensee or a current Partial Season Plan Licensee who chooses to upgrade to a Full Season Plan by entering the Full Season Plan pool, at a minimum, you will be entitled to license the number of seats which is equal to the number of Full Season Equivalent seats included in your Plan(s) at the end of the 2008 Season (or fewer if you so desire) and, subject to availability, a maximum of the number of seats included in your largest Plan at the end of the 2008 Season. See question 11 in the “Questions & Answers: Part 1 – Relocation Program – General Information” section of this Guide for further information.

YANKEES PREMIUM OFFERINGS – NEW

If you choose to license seating in any of the new Yankees Premium Offerings areas, you will not forfeit your position as a Licensee under your current Plan and will be given an assignment based upon your current Plan, which you may continue to maintain. Please see the “Yankees Premium Offerings” section of this Guide for more information.

16 See the “Pool Participation Generally” section of this Guide on page 42.
Relocation Program

Current Full Season and “A” Plan Licensees

**STEP 1 – SEATING ASSIGNMENT:**

If you licensed and maintained a Full Season or an “A” Plan (61 Games) for the 2008 Season, you will be assigned (a) the same number of seats that were included in your 2008 Full Season or “A” Plan and (b) seat locations in the new Yankee Stadium that the Yankees believe, in its sole and absolute discretion, to be reasonably comparable to your current seat locations in the current Yankee Stadium. Please note that current “A” Plan Licensees will not have the option of continuing under the “A” Plan beginning with the 2009 Season because the “A” Plan will not be available. Accordingly, if you are a current ‘A’ Plan Licensee, you automatically will be assigned seats under a Full Season Plan.

**STEP 2 – ACCEPTING OR DECLINING YOUR SEATING ASSIGNMENT:**

Upon receiving your 2009 Plan invoice, which will indicate your initial assigned seat location, you may either accept or decline the assignment. You must notify the Yankees by the due date reflected on the invoice as to whether you wish to accept or decline the assignment. Your options and the manner in which you may accept or decline your assignment are described below.

*If you accept:* If you wish to accept your assignment, please consult the invoice you will receive, which will indicate your assigned seat location, and submit your first 2009 Plan installment payment by the due date reflected on the invoice. You may make your payment online by accessing your “My Yankees Account” on www.yankees.com and selecting the “View/Pay Invoice” banner and following the instructions or by mail pursuant to the instructions included on the invoice. If you fail to make your first installment payment by the due date reflected on the invoice or fail to decline your assignment as described on page 37 (in order to request an alternative Full Season Plan seat location or to downgrade to an alternative 2009 Plan), your assignment location will be forfeited without any further contact from the Yankees.
If you decline: If you would prefer an alternative Full Season Plan seat location or would like to downgrade to an alternative 2009 Plan, you may decline your assignment online by accessing your “My Yankees Account” on www.yankees.com and selecting the “Account Settings” banner and clicking on “Personal Preferences.” If you decline your assignment in this manner, the Yankees will consult the Relocation Program Questionnaire you have provided, if any, with respect to your Plan preferences and place you in a Plan pool in accordance with your preferences.17 Please remember, if you are in the Full Season Plan pool, the pool will be comprised of other Licensees of Full Season and “A” Plans who have declined their assignments and other Licensees who would like to upgrade to a Full Season Plan. If you have indicated on your Relocation Program Questionnaire that you would like to downgrade to a smaller Plan, you will instead be entered into the corresponding pool discussed under the “B Plan Licensees” or “Partial Season Plan Licensees” section of this Guide. If you have not provided a Relocation Program Questionnaire, you will be entered into the Full Season Plan pool automatically, unless you indicate a different preference when you decline. Please note that if you decline your assignment, that assigned location will be immediately forfeited and released into the available seats and there can be no assurance that such assigned location or any other requested location will be available to you at a later date.

Following the due date reflected on the invoice accompanying your initial assignment, all remaining seats, if any, available for Full Season Plans will first be offered to those Licensees participating in the Full Season Plan pool, based upon Seniority (including all applicable tie-breakers), regardless of the type of Plan maintained in the current Yankee Stadium. All determinations by the Yankees with respect to priority shall be final. The “Pool Participation Generally” section provides for a more detailed description, including examples of the pool process and payment instructions.

17 See the “Pool Participation Generally” section of this Guide on page 42.
**Relocation Program**

**Current “B” Plan Licensees**

**STEP 1 – SEATING ASSIGNMENT:**
If you licensed and maintained a “B” Plan for the 2008 Season, you will be assigned the same number of seats in a 41-Game Plan in the new Yankee Stadium as are included in your Plan at the end of the 2008 Season. In making assignments under the Relocation Program, the Yankees will, among other things, consider your seating preferences as indicated on your Relocation Program Questionnaire. Please note, however, that your assigned seat location will not likely be comparable to your current seat location in Yankee Stadium.

**STEP 2 – ACCEPTING OR DECLINING YOUR SEATING ASSIGNMENT:**
Upon receiving your 2009 Plan invoice, which will indicate your initial assigned seat location, you may either accept or decline the assignment. You must notify the Yankees by the due date reflected on the invoice as to whether you wish to accept or decline the assignment. Your options and the manner in which you may accept or decline your assignment are described below.

*If you accept:* If you wish to accept your assignment, please consult the invoice you will receive, which will indicate your assigned seat location, and submit your first 2009 Plan installment payment by the due date reflected on the invoice. You may make your payment online by accessing your “My Yankees Account” on www.yankees.com and selecting the “View/Pay Invoice” banner and following the instructions or by mail pursuant to the instructions included on the invoice. If you fail to make your first installment payment by the due date reflected on the invoice or fail to decline your assignment as described on page 39 (in order to request an alternative 41-Game Plan seat location or to downgrade to an alternative 2009 Plan), your assignment location will be forfeited without any further contact from the Yankees.
If you decline: If you would prefer an alternative 41-Game Plan seat location or would like to downgrade to an alternative 2009 Plan, you may decline your assignment online by accessing your “My Yankees Account” on www.yankees.com and selecting the “Account Settings” banner and clicking on “Personal Preferences.” If you decline your assignment in this manner, the Yankees will consult the Relocation Program Questionnaire you have provided, if any, with respect to your Plan preferences. If you have indicated on your Relocation Program Questionnaire that you would prefer a 41-Game Plan, you will then be entered into a pool comprised of other Licensees of 41-Game Plans who have declined their assignments and other Licensees who would prefer to switch to a 41-Game Plan. If you have indicated on your Relocation Program Questionnaire that you would prefer to downgrade to a Partial Season Plan, you will instead be entered into the corresponding pool discussed on page 41 under “Current Partial Season Plan Licensees.” If you have not provided a Relocation Program Questionnaire, you will be entered into the 41-Game Plan pool automatically, unless you indicate a different preference when you decline. Please note that if you decline your assignment, that assigned location will immediately be forfeited and there can be no assurance that such assigned location or any other requested location will be available to you at a later date.

Following the due date set forth on the invoice reflecting your initial assignment, all remaining seats, if any, available for 41-Game Plans will first be offered to those Licensees participating in the 41-Game Plan pool based on the same priority criteria and in the same manner as described previously in the “Current Full Season and ‘A’ Plan Licensees” section of this Guide. All determinations by the Yankees with respect to priority shall be final. The “Pool Participation Generally” section provides a more detailed description, including examples, of the pool process and payment instructions.

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18 See the “Pool Participation Generally” section of this Guide on page 42.
Relocation Program

Current Partial Season Plan Licensees

STEP 1 - SEATING ASSIGNMENT:
If you licensed and maintained a Partial Season Plan for the 2008 Season, you will be assigned the same number of seats in the new Yankee Stadium as are included in your Partial Season Plan at the end of the 2008 Season. In making assignments under the Relocation Program, the Yankees will, among other things, consider your seating preferences as indicated on your Relocation Program Questionnaire. Please note, however, that your assigned seat location will not likely be comparable to your current seat location in Yankee Stadium. Further, since the Partial Season Plans being offered for the 2009 Season in the new Yankee Stadium are not identical to the current Partial Season Plans, you will be given an opportunity on the Relocation Program Questionnaire to indicate the 2009 Partial Season Plan that you believe works best for you.

STEP 2 - ACCEPTING OR DECLINING YOUR SEATING ASSIGNMENT:
Upon receiving your 2009 Plan invoice, which will indicate your initial assigned seat location, you may either accept or decline the assignment. You must notify the Yankees by the due date reflected on the invoice as to whether you wish to accept or decline the assignment. Your options and the manner in which you may accept or decline your assignment are described below.

If you accept: If you wish to accept your assignment, please consult the invoice you will receive, which will indicate your seat location, and submit your first 2009 Plan installment payment by the due date reflected on the invoice. You may make your payment online by accessing your “My Yankees Account” on www.yankees.com and selecting the “View/Pay Invoice” banner and following the instructions or by mail pursuant to the instructions included on the invoice. If you fail to make your first installment payment by the due date reflected on the invoice or fail to decline your assignment as described on page 41 (in order to request an alternative Partial Season Plan seat location or to request an alternative 2009 Plan), your initial assignment location will be forfeited without any further contact from the Yankees.
If you decline: If you would prefer an alternative Partial Season Plan seat location or would like to request an alternative 2009 Plan, you may decline your assignment online by accessing your “My Yankees Account” on www.yankees.com and selecting the “Account Settings” banner and clicking on “Personal Preferences.” If you decline your assignment in this manner, the Yankees will consult the Relocation Program Questionnaire you have provided, if any, with respect to your Plan preferences. If you have indicated on your Relocation Program Questionnaire that you would prefer to maintain a Partial Season Plan, you will then be entered into a pool\(^{19}\) comprised of other Licensees of Partial Season Plans who have declined their assignments and other Licensees who would prefer to switch to a Partial Season Plan. If you have not provided a Relocation Program Questionnaire, you will be entered into the Partial Season Plan pool automatically, unless you indicate a different preference when you decline. Please note that if you decline your assignment, that assigned location will immediately be forfeited and there can be no assurance that such assigned location or any other requested location will be available to you at a later date.

Following the due date set forth on the invoice reflecting your initial assignment, all remaining seats, if any, available for Partial Season Plans will be offered to those Licensees participating in the Partial Season Plan pool based on the same priority criteria and in the same manner as previously described in the “Current Full Season and “A” Plan Licensees” section of this Guide. All determinations by the Yankees with respect to priority shall be final. The “Pool Participation Generally” section provides a more detailed description, including examples, of the pool process and payment instructions.

\(^{19}\) See the “Pool Participation Generally” section of this Guide on page 42.
Although all Licensees may enter any of the Plan pools described in this Guide, all Plans are subject to availability and are not guaranteed to Licensees who decline their assignments and enter into a pool. You may be unable to license a Plan during the pool process if there is no seating inventory available for your selected Plan following assignment and fulfillment of the Plans for Licensees who have Seniority over you in the applicable Full Season, 41-Game or Partial Season Plan pool.

The following criteria will be used to break Seniority ties, in the following order: (i) the size (number of Games) of the Plan(s) maintained by the Licensee for the 2008 Season; (ii) the location of the Licensee's current seats (ranked from Field Championship seats down to Bleachers seats) in the Licensee's largest 2008 Plan; (iii) the section number of the Licensee's current seats (those closest to home plate receiving the highest priority) of the Licensee's largest 2008 Plan; (iv) the row number of the Licensee's current seats, from the lowest to the highest, of the Licensee's largest 2008 Plan; (v) the number of seats in the Licensee's current Plan(s); and (vi) the seat numbers of the Licensee's current seats, from the lowest to the highest, of the Licensee's largest 2008 Plan.

For example, if you have maintained your Full Season or “A” Plan (61 Games) in good standing for three consecutive years (including the 2008 Season) and a Licensee of a “B” Plan (46 Games) seeking to upgrade to a Full Season Plan has maintained such “B” Plan in good standing for four consecutive years (including the 2008 Season), the Licensee of the “B” Plan will have priority.

As another example, if you have maintained your “B” Plan in good standing for seven consecutive years (including the 2008 Season) with an initial license date of March 1, 2002, and a Licensee of a Partial Season Plan seeking to upgrade to a 41-Game Plan has maintained such Partial Season Plan in good standing for seven consecutive years (including the 2008 Season) with an initial license date of March 1, 2002, you will have priority over the Licensee of the Partial Season Plan because although you have the same Seniority (identical years of ownership and license date), creating a Seniority tie, the size of the Plan is the first priority tiebreaker and the “B” Plan (46 Games) contains more Games than any single Partial Season Plan.

If you have selected seats under the pool process, you must make the first 2009 Plan installment payment reflected online at your “My Yankees Account” on www.yankees.com within 72 hours of selection by clicking the “View/Pay Invoice” banner and following the instructions. If you fail to make your first installment payment within 72 hours (via credit card or otherwise), your selected location will be forfeited without any further contact from the Yankees.
Failure to Respond by the Invoice Due Date

If you fail to accept or decline your assignment in the manner described in this Guide by the due date reflected on the invoice accompanying your assignment, you will have no right to license a Plan through the Relocation Program.

Opting Out of the Relocation Program

You are not required to participate in the Relocation Program. Licensees may seek to license Plans, subject to availability, as well as tickets to individual Games, outside of the Relocation Program. However, due to the limited inventory of tickets and anticipated demand for tickets under the Relocation Program, you are strongly encouraged to participate in the Relocation Program. Any tickets licensed outside of the Relocation Program will likely result in you receiving a less desirable seating location than had you participated in the Relocation Program.
Questions & Answers

Part 2: Seat Assignment and Pool Process

1. Can I change my seat location from my initial assignment?
   Yes. You may request an alternate seat location; however, you must decline your initial assignment. Your seats will then be forfeited and released. You will then be included in the respective Full Season Plan, 41-Game Plan or Partial Season Plan pool that you requested and there will be no guarantee that any requested seat location will be available. Please see pages 37, 39 and 41, respectively, for more information.

2. What happens if I do not respond to the Yankees by the due date reflected on the invoice that includes my assignment?
   You will not be assured the opportunity to license a Plan pursuant to the Relocation Program. Please see page 43 for more information.

3. What if I am not satisfied with my initial assignment and I am a Full Season Plan Licensee?
   If you conclude that your initial seat assignment and location are not satisfactory, you may elect to participate in either the Full Season Plan pool, 41-Game Plan pool or the Partial Season Plan pool. However, due to the limited inventory of tickets and anticipated demand for tickets under the Relocation Program, you are strongly encouraged to accept your initial assignment. Please see page 37 for more information.

4. What happens if I am a “B” Plan or Partial Season Plan Licensee who elects to participate in the Full Season Plan pool, but later decides that I do not wish to license a Full Season Plan?
   When you are contacted by a Yankees representative as part of the Full Season Plan pool process and you decline to license a Full Season Plan, then the Yankees representative will discuss your 41-Game Plan and Partial Season Plan pool options. Please see page 35 for more information.

5. What if I am not satisfied with my initial assignment and I am a “B” Plan or Partial Season Plan Licensee?
   If you conclude that your initial seat assignment and location are not satisfactory, you may elect to participate in either the 41-Game Plan pool or the Partial Season Plan pool. However, due to the limited inventory of tickets and anticipated demand for tickets under the Relocation Program, you are strongly encouraged to accept your initial assignment. Please see pages 39 and 41, respectively, for more information.
6. If I elect to participate in the Full Season Plan pool, 41-Game Plan pool or Partial Season Plan pool, am I guaranteed the ability to license a Plan at the new Yankee Stadium?

Although the Yankees will endeavor to provide every participant in each Plan pool with an offer to license a Plan, the Yankees cannot guarantee that seat locations will in fact be available within any particular pool due to limited inventory. Please see page 42 for more information.

7. What criteria will be used to establish priority among Licensees in the Full Season Plan pool, 41-Game Plan pool and Partial Season Plan pool?

Within each pool, Licensees will first be prioritized by Seniority, with the highest priority assigned to Licensees with the most consecutive years as a Licensee. Within each year, Licensees will be further ranked by the date on which they, through the license of a Plan, commenced such consecutive ownership. In the event of ties in Seniority, Licensees will be further ranked according to the following criteria:

**FIRST - AGGREGATE PLAN(S) SIZE.** Licensees will be ranked by the total size of all Plans (total number of Games within all Plans belonging to a single Licensee).

**SECOND - SEAT LOCATION.** Licensees then will be ranked by the seat location(s) assigned to each Licensee's largest Plan in the current Yankee Stadium. The priority assigned to the sections in the current Yankee Stadium (from highest to lowest) will be: Field Championship, Loge Championship, Main Championship, Main Box MVP, Field Box, Loge Box MVP, Main Reserved MVP, Tier Box MVP, Main Box, Loge Box, Main Reserved, Tier Box, Tier Reserved MVP, Tier Reserved, Bleachers.

**THIRD - SECTION NUMBER.** Licensees next will be ranked by section number of the Licensee's largest Plan, with sections closest to home plate receiving the highest priority.

**FOURTH - TIEBREAKERS.** If there are any Licensees who have the same priority after applying the above criteria, the following tiebreakers will be used to further rank Licensees: row number (from lowest to highest), total number of seats in all Plans belonging to a single Licensee and seat number (from lowest to highest).

All determinations by the Yankees with respect to priority shall be final. Please see page 42 for more information.

8. Can I visit the new Yankee Stadium to see my new seat location(s) before I make a commitment?

As a result of the ongoing construction at the new Yankee Stadium, in general, we will be unable to accommodate site visit requests, but you may access virtual views of seat locations in both the new Yankee Stadium and current Yankee Stadium via our web site, www.yankees.com. In addition, there is a preview center at the current Yankee Stadium and at Rockefeller Center during the 2008 Season dedicated to the Yankees Premium Offerings.
The New
Yankee Stadium